



PRESCHOOL PLANNING

Overview

Precious Lambs Preschool has been operating since 2003 on our Resurrection Campus. Over the past few years, our preschool enrollment has been shrinking and our preschool financial difficulties have been mounting. We are continuing to work on our goals for our preschool and our plans to revitalize this ministry.

One ministry goal is to win and nurture souls for Christ. Our preschool has faithfully nurtured many of our young children. At the same time, outreach through the preschool has been limited. Over our preschool's history, outreach to unchurched families has been minimal. Many of the non-member families have already been members of other Christian churches. Over our 18 years of preschool ministry, we've been blessed with a small handful of new member families.

Another ministry goal is to be a "feeder" for our school. Most non-member preschool families do not choose to continue their child's education at Resurrection Lutheran School (RLS). This has seemed like it should "work," but in practice has not resulted in increased RLS attendance.

When the members founded the preschool, it was chartered to be a self-funding ministry. Over the past 5 years, the preschool has consistently seen a shortage (expenses have exceeded income). Including this current year's projections and the previous 3 years, we will have spent \$190,000 on our preschool. Our goal is \$0.

We believe several factors have contributed to our preschool struggles, including location, schedule options and cost. With the help of a grant, we have looked to grow the preschool into a Learning Center. God has not led any of those we called to direct our Learning Center to accept that call. We are continuing to pray, plan, and work to remedy this situation.

On the next page is our plan to return our Preschool to a self-sufficient program.

Week of September 15, 2020

- Re-issue new call to Preschool teacher to serve as the Full Year Preschool Teacher
 - New call begins at end of current school year 2020/21
 - Salary remains same – in line with other full year centers and Commission on Lutheran Schools
 - 2 weeks added to current vacation – taken in day/week increments with approval from School Board/Preschool Director
 - Marketing dollars will be made available to advertise and promote moving to full year preschool
 - Grant dollars will be used to hire a part time consultant/Preschool Director to assist in marketing, registration, promotional events, licensing requirements, etc.
 - In the event we do not enroll enough full-time equivalent students for the 2021/22 school year, plans will be made to permanently close the Preschool at the end of the 2021/22 school year
 - 15 full-time equivalent students at \$700 per month for 12 months breaks even
 - Aftercare and morning care rolled into tuition

Week of October 19, 2020 – Council Meeting

- Church Council approved to take this plan to votes on November 4th.
- Open Forum on October 25th to roll plan out to congregation to gain feedback.

November 4, 2020 – Budget/Call Meeting

- Vote on plan presented above
- If vote passes extend formal call to Preschool teacher on November 12th
- Identify Preschool consultant

Week of November 30, 2020

- Promotional Material is established to market us as a full year preschool
- Website is updated
- Facebook/Instagram Posts created for marketing to target audience
- Registration is set up and ready for launch
- All to be done by School Board/Consulting Director with input from Preschool teacher

Week of January 1, 2021

- Registration opens
- Continued Marketing efforts made from now through start of school year

Week of October 15, 2021

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 - 15 Full time equivalent students at \$700 per month for 12 months breaks even