



VISION/TRACTION ORGANIZER™

MINISTRY NAME: Resurrection & Life, Rochester, MN **Date:** 2017-03-17

<p>CORE VALUES</p>	<p>Worshiping and praising God in everything we do.</p> <ul style="list-style-type: none"> C Worship: Worshiping the Lord C Connect: Strengthening by connecting with God & others through the study of his Word C Serve: Serving the Lord with our abilities & time C Give: Giving generously C Share: Sharing our faith and the good news of Jesus Christ 	<p style="text-align: center;">3-YEAR PICTURE™</p>
<p>CORE FOCUS™</p>	<p>Purpose/Cause/Passion: <i>To win and nurture souls for Christ.</i> Our Niche: Currently, our ministry for children birth - grade 8. Prayerfully, cradle to grave spiritual growth.</p>	
<p>10-YEAR TARGET</p>	<p>NURTURE: A congregation faithfully excelling in nurture:</p> <ul style="list-style-type: none"> o Worship: At least 75% of the membership active in worship (3/18/17 42%) o Connect: At least 75% in regular Bible study activities o Serve: At least 33% of total members active in church-sponsored service to church/community o Share: Over 25% of members have completed course for evangelism o Give: Members possess a clear understanding of first-fruit giving; Financially stable yearly budget with more balanced offerings to sustain growth <p>EVANGELISM: A congregation faithfully excelling in outreach:</p> <ul style="list-style-type: none"> o A congregation known in the Rochester community as a grace-filled, true Bible-believing church o Meeting community needs through expansion/third site <p>School: A sustainable, growing, and expanded school program</p> <ul style="list-style-type: none"> o LES: PreK - 8 with enrollment of 220 (currently 144) o ALHS: Rochester area Lutheran high school (virtual or physical) <p>Facilities: Expansion and improvement of current facilities to meet growth needs</p> <p>Collaboration: working with area WELS churches - together serving more people more often</p>	<p>What does it look like?</p>
<p>OUTREACH STRATEGY <i>(for gathering and growing audiences for the Gospel)</i></p>	<p>Target Audience/"The List":</p> <ol style="list-style-type: none"> 1. UnChurchd and dechurchd worship guests; 2. Friends of members, students, and youth; 3. Families with young children (Monkey Junction families); 4. UnChurchd and Dechurchd School Families; 5. People reaching out to us for aid; 6. WELS members relocating to Rochester; 7. People in our neighborhoods surrounding both sites; 8. UnChurchd and Dechurchd in Different Ethnic Groups <p>Three Uniques:</p> <ul style="list-style-type: none"> • Christ-centered education church and school (e.g. Monkey Junction, Jesus & Me) • Diversity in worship (2 sites -- 1 church) • Word taught in its truth and purity with Biblical sermons applied to real life <p>Proven Process: Engage + connect/equip + encourage → won and committed souls for Christ Guarantee: You will hear and see Jesus as your Savior!</p>	<p>NURTURE</p> <ul style="list-style-type: none"> N Spiritual encouragement process in place for all members (EMV) N At least 55% of the membership active in worship N At least 50% in regular Bible study activities N Over 5% of members have completed course for evangelism N Leadership training program fully implemented N Fully developed and implemented multi-year stewardship plan N Communication plan and director <p>EVANGELISM</p> <ul style="list-style-type: none"> E Create and implement harvest plans for each target audience (7 plans) <p>School</p> <ul style="list-style-type: none"> S School re-accreditation completed S ALHS analysis phase completed <p>Facilities</p> <ul style="list-style-type: none"> F Implementation of expansion/improvement plan <p>Collaboration</p> <ul style="list-style-type: none"> C Regular collaborative events shared by area congregations

